“If one thinks about wall care products, the name Trimurti must flash through their minds.”

That was the vision with which Mr. Manik Gupta and Mr. Rahul Gupta laid the foundation of Trimurti in 2004. Since then we have come a long way. Over the course of 16 years, we have, in fact, become the one-stop-shop for Plaster of Paris (P.O.P.), Wall Putty, One Coat Gypsum Plaster, and Hardware Products. We are one of the leading manufacturers, exporters, distributors, and suppliers of wall care products.

Trimurti has a competent workforce of skilled and talented people who make this company a well-lubricated single machine that works efficiently to service their clients anytime and in any capacity. Trimurti has set its quality standards equivalent to the international conglomerates, so that our consumers can get world-class products locally. Our focus has always been consumer-centric and we work relentlessly to make better living opportunities, homes, environment, and community.

This approach and our corporate professionalism have given Trimurti an exponential growth and created an enviable rapport among our clients which made us the most trusted and preferred brand among Builders, Architects, Interior Decorators, and Contractors.

Trimurti also invests in research and development of its products and whether it is suitable for our clients’ needs. We make sure that innovation and creativity are not lost in our products and go hand in hand with the quality of the products. Trimurti also believes in preserving the resources for future generations which is why the research team always tries to find out the highest quality raw material and superior yet sustainable technologies to work with. After all, our products bring infrastructures a beauty that lasts.

Trimurti is an ISO 9001: 2008 certified and ISI accredited Company & Headquarter in New Delhi with production facilities at Bikaner & Alwar Rajasthan, Trimurti is active in more than a dozen regions of India including Punjab, Uttarakhand, Haryana, New Delhi, UP, Bihar, Assam, Rajasthan, Gujarat, Hapal, Chhattisgarh, Karnataka, Pune, and Mumbai. Our first-rate portfolio of brands includes Amrapali Group, Delhi Development Authority, Hilton Hotels & Resorts, DLF, L&T, TAJ, DMRC, and many more.
Mission
To keep a consistent growth of our firm in the future and accomplish shorter goals to help us to become the best gypsum plaster and putty provider in India and across the world.

Vision
To be acknowledged as the name of Indian plaster and putty provider in the global market. We want to reach out to the global market as the face of our country when it comes to Gypsum plaster and white cement-based putty.

DIRECTOR’S MESSAGE
Our religious scriptures have a famous saying of “Vasudhaiva Kutumbakam” which means “The whole world is one family”, and that exactly is Trimurti’s vision here. When Trimurti treats the world as one family, it cares for it like its own. So, the products which Trimurti develops are not just the best but also sustainable. The vision helps Trimurti to hold its ground and still have no limits to their reach.

Trimurti started back in 2004 and a lot has changed since then but the core fundamentals have never changed. We believe in customer satisfaction, as we are here for a long haul. If a customer is satisfied with Trimurti’s products, then and only then they are going to come back to us, And that satisfied customer is the best investment one can do to advertise their products. That’s why we focus strongly on understanding the needs of a customer because it might look that all the buildings you see are made from similar materials but it’s not the truth. Be it a Builder, Architect, Interior Decorator or a Contractor, every client has their own vision about their creation and we respect that. Hence, we dedicate a whole team of experts to deal with a particular client. It helps us understand them better and build trust.

One of the most important aspects of our working approach is to “Think Green”. Trimurti doesn’t work just for the profit but for the society as well. That is the reason we try to minimise the carbon footprint and chemical waste the industry creates. It starts with our choices of raw materials to energy consumption to low emission and so on. We see to it that “Vasudhaiva Kutumbakam” is realised and protected.

There is a reason why we are called Trimurti. Trimurti in its pure sense is the triad of our supreme divinity Lord Brahma – The Creator, Lord Vishnu – The Preserver and Lord Shiva – The Destroyer. And as we are in the construction industry, we treat these three with the utmost respect. Trimurti believes that the combination of these three divine powers is a necessity in the construction industry.

We start with the creation and focus that it is beautiful and long-lasting but we also keep in mind that the destroying power of our nature is stronger so we put extra research and efforts to make our products strong enough to survive any situation. Take any of Trimurti’s products like Plaster of Paris, Wall Putty, Ready Mix Plaster (gypsum plaster) or paints, we create each of them keeping the divine trinity in our thoughts.

Trimurti started with the idea of helping people create their own world, achieve their dreams and most importantly create it beautifully. So, our products are not just strong and sustainable but it beautifies the overall structure. Who doesn’t want their homes, offices, hotels, highways etc. to look like a masterpiece?

We also want our clients to receive the best product timely and without any discrepancy so we don’t only manufacture the said products but also export, distribute, and supply them all over the world. So that you get what you paid for and as quickly as possible. The exponential growth of our company in such a short duration has proven that until our thoughts and approach are in the right place and our customers are happy. Our vision is to keep them happy and continue with the path shown to us by the divine trinity, i.e. Trimurti.
Certifications

Superior product quality is the first priority to us and we make no compromise what so ever to achieve the same. Stringent quality tests are performed at various levels of production, supervised by competitive quality controllers. Under the shade of our well equipped quality control unit, we make sure that, not even a whisker is missed in quality checks, leaving no scope of errors to creep. We take pride in the fact that our products are ISO 9001:2015 certified and ISI accredited and that is what inspires us to walk an extra mile towards achieving greater heights of product quality.

Certificate of Enlistment
Construction Industry Development Council

Test Certificate
Trimurti Gypsum Plaster
Type B

Test Certificate
Trimurti White Cement
Based Putty

Test Certificate
Trimurti Gypsum Plaster
Type A

ISO 9001:2015
The Quality Management System

ISO 14001:2015
The Environmental Management System
Infrastructure

The company has grown rapidly in a short span of time with its headquarter in New Delhi. Keeping in mind the pros and cons, our infrastructure set up is a result of a well-engineered thought process. Our manufacturing unit is spread over a gigantic area of 15000 square meters in Bikaner, Rajasthan, which is the heart of India’s best raw gypsum mines. Also, we acquire another plant in the industrial area of Alwar to achieve more productivity in no time. It is an amalgamation of wide-area, top-class machines and well-equipped laboratories with industry professionals which ensure consistency in product quality in the required amount of production 24x7, 365 days of the year.

Our USP’s

Our journey to the pinnacle of success is backed by our high-quality range of products. We have earned a good amount of reputation amongst our clients, owing to the timely delivery of the products that we offer at competitive rates. We also strive to achieve maximum client satisfaction with our high-quality products and services. Some of the factors that have contributed to our remarkable growth in the competitive markets of the day are as follows:

- State-Of-The-Art Facilities
- Team of Experienced Professionals
- Timely Delivery
- Competitive Prices
- Rich Vendor Base
- Vast Industrial Experience
- Ethical Business Dealings
- Customization
- Spacious Warehousing Facility
- Cutting Edge Technology
- Wide Distribution Network
- ISO 9001: 2008
- ISI Certified
- CIDC (Construction Industry Development Council)
OUR PRODUCTS

Plaster of Paris

The most delicate aspect to be taken care of while constructing a building is its finishing. Finishing defines the appearance and durability of the structure. Plaster of Paris (POP) is helpful in giving your building a desirable finish. Made out of high-quality Gypsum with special additives, Trimurti Plaster of Paris (POP) is a white colored powder used for applying early coats to the interior walls and shaping the structure or creating casts.

The best part of Trimurti POP is that it hardens quickly which makes it favorable to the construction teams and saves their time. Trimurti is one of the largest and best quality Plaster of Paris manufacturers and dealers in India.

Gypsum Plaster

General Specifications:
- Setting Time: 15-20 min.
- Residue: 4% – 5%
- Whiteness: 72% – 75%
- ISO Certified: Yes
- ISI Certified: Yes
- Wastage: NIL
- Tensile Strength: 7.6 kg/cm
- Coverage: 20-22 sq. ft 25kg
- Available in: 1kg, 2kg, 20kg, 25kg, 40kg

Expert Plaster

Super White & Super Strength

Extra Coverage

General Specifications:
- Setting Time: 15-20 min.
- Residue: 2% – 4%
- Whiteness: 75% – 80%
- ISO Certified: Yes
- ISI Certified: Yes
- Wastage: NIL
- Tensile Strength: 9.6 kg/cm
- Coverage: 20-22 sq. ft 25kg
- Available in: 25 kg
Our Products

Wall Putty

Trimurti Wall Putty is recently recognized as the best Wall Putty in India. We are the leading manufacturer and supplier of a wide range of Wall Putty. Trimurti Wall Putty is created with an international grade formulation which reduces the capillary water absorption for years and protects the wall from external damages. Trimurti offered Wall Putty uses Korean polymer and high-quality white cement and produced using state-of-the-art technologies. Trimurti also provides acrylic wall putty which gives a bright shine to the walls after painting. Wall Putty is basically made out of white cement so it has many qualities like cement, i.e. high adhesiveness which gives a longer life span and strengthens the wall. Also, it is highly resistant to water, so it increases the life of the paint as well which is coated over it.

Expert Putty

General Specifications:

- Water Demand: 38%
- Compressive Strength (28 days): 14 N/mm²
- Adhesive Strength (28 days): 2.38 N/mm²
- Water : Putty Ratio: 1 : 3
- Coating Thickness: 2 - 2.5 mm
- Coverage: 20 sq.ft/kg for 2 coat
- Pot Life: 2 - 3 Hours
- Available in: 20kg, 40kg

For Interior & Exterior Walls

No Curing Required

White Cement Based Putty

General Specifications:

- Binder: White Cement
- Filler: Mineral Powder
- Water Demand: 38%
- Compressive Strength (28 days): 14 N/mm²
- Adhesive Strength (28 days): 2.38 N/mm²
- Water : Putty Ratio: 1 : 3
- Coating Thickness: 2 - 2.5 mm
- Coverage: 18 sq.ft/kg for 2 coat
- Pot Life: 2 - 3 Hours
- Available in: 1kg, 5kg, 20kg, 40kg

Water Resistant

Superior Adhesion

Smooth Finish

Less Paint Consumption

For Interior & Exterior Walls

No Curing Required
**OUR PRODUCTS**

**One Coat Gypsum Plaster** *(Vermiculite Based)*

Trimurti’s One Coat Gypsum Plaster is a vermiculite plaster created to offer a better approach to traditional plastering. It can deliver thrice more insulating capacity than others. This particular characteristic can combine with their low thermal capacity that helps in reducing the heat loss through walls. As the name suggests, you only need single plaster to undercoat and finish which shortens the time spent in application considerably. It is suitable for a range of internal surfaces which include but not limited to brick, blockwork, plasterboard, and concrete.

**GENERAL SPECIFICATION**

- **Color of Finished Surface**: Super White
- **Dry Bulk Density**: 765 kg/m³ (Max)
- **Wet Bulk Density**: 1.35-1.5 g/cm²
- **Setting Time**: 20-25 mins.
- **Coverage in 1kg (12-15 mm Thickness)**: 33 Sq.-ft/40 kg Bag
- **Water : Powder Ratio**: 1 : 1.25

**Water Curing**

**Shrinkage Cracks**

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**OUR PRODUCTS**

**One Coat Gypsum Plaster** *(Perlite Based)*

The perlite cement based Trimurti’s One Coat Gypsum Plaster is also ideal as a substrate for ceramic tile or veneer along with remodeling work, filling large holes and chasing in. Made up of traditional but high-quality Gypsum material Trimurti’s One Coat Gypsum Plaster just needs the right proportion of water to create a ripple-free workable consistency. It is much better than the regular cement-based plaster and gives the best finishing work in less time. It is lightweight, resistant to hydration cracking and has 4x insulation and is applicable on metal or wire lath, key coat or directly over the surface. Trimurti’s One Coat Gypsum Plaster is the best gypsum-based plaster there is in the market.

**GENERAL SPECIFICATION**

- **Color of Finished Surface**: Super White
- **Dry Bulk Density**: 765 kg/m³ (Max)
- **Wet Bulk Density**: 1.35-1.5 g/cm³
- **Setting Time**: 20-25 mins.
- **Coverage in 1kg (12-15 mm Thickness)**: 33 Sq.-ft/40 kg Bag
- **Water : Powder Ratio**: 1:1.25

**Available in : 40kg**

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**Available in : 40kg**
OUR PRODUCTS

AAC Block Joining Mortar

Trimurti AAC Block Joining Mortar is a specially formulated mortar that is better than the conventional Cement-Sand mortar. It does not require any curing after the application. Properties like a superior bond, high tensile strength, and durability in the thickness of 2-3 mm layer, makes it stand out among the best in the world.

It qualifies the International ASTM-C1660-09 the quality standard of thin-bed mortar for autoclaved aerated concrete by a great margin. It has good thermal insulation and fly-ash is used in its production. Thus, they are considered as eco-friendly or green building materials. For many years, cement sand mortar is used for masonry construction. But using conventional mortar with newly invented AAC blocks has led to low construction quality, as their properties are mismatched. Hence, the formulation of special adhesives to match the properties of AAC blocks was necessary. Trimurti produces one of the best available AAC Block Joining Mortar for laying AAC, CLC, Hollow concrete blocks and bricks. Trimurti manufacture, distribute and supply this high-quality mortar in large capacity.

No Curing Strong Bond
High-Coverage Non-Toxic

KEY FEATURES

- High strength (tensile splitting strength)
- Self-curing
- Flexible & improved workability
- Less storage space
- Construction accuracy
- Fast construction & higher productivity

Available in: 30kg

OUR PRODUCTS

Quick Bond

Trimurti is the leading manufacturer, distributor, and supplier of the highest quality Quick Bond which increases pull out strength by 20 times in comparison with conventional hacking process. Trimurti Quick Bond is a high-performance bonding agent for gypsum and sand cement plaster that can be applied on any concrete surfaces like RCC columns, beams, slabs, shear walls, or any other low-suction surfaces.

It is a faster bonding agent that enables preparation of ceiling and wall surfaces under 24 hours’ time. Its waterproofing properties prevent leakages from the plaster. It also has a dual bonding feature that provides mechanical as well as chemical grip and eliminates the risk of debonding gypsum or sand cement plaster.

Available in: 1Kg & 10Kg

Ready To Apply
Applied On Any Concrete Surface
Dual Bonding
Makes Identification Easy
Green Colour
OUR PRODUCTS

Hardware Accessories

POP Screws & Nails

- Easy Installation
- Sizes: 3.5 x 19mm, 3.5 x 25mm
- 1000pcs. / Box

POP or Plaster of Paris is a very delicate material and regular screws and nails might damage the whole structure as they are not meant to use on it. That’s why Trimurti manufactures special screws and nails which are suitable and easy to use on a structure that is made up of POP. It can be used to secure gypsum board to wood and are suitable to attach drywall to metal stud. Trimurti produces them in different sizes according to the need of the clients. We make sure the Trimurti POP Screws and Nails are anti-corrosive, dimensionally accurate, smooth finish, and easy to fit.

Fastener

- Easy Installation
- Light Weight & Durable
- Sizes: M6 - M24

A fastener can be any bolt, nail, screw, and other kinds of connecting hardware. It is used to hold two pieces of components together in a structure. Finding the right kind of fasteners to use is a tough job and that’s why Trimurti creates a wide range of fasteners with dimensional accuracy to fulfill every requirement of our clients. These fasteners are made out of materials that are highly resistant to corrosion, robust, and long-lasting. It is the utmost necessity of a fastener to be lightweight as well because no one wants to put extra load on their structure. Trimurti focuses on all these requirements and produces the best quality fasteners.

POP Channel

- Material: Aluminum
- Surface Treatment: Galvanised
- Thickness: 0.5 mm
- Fireproof, Rustproof

The POP channels are commonly called false ceilings. It is used to support the ceiling sections with a connecting clip, hung from the plenum and roof using a ceiling angle. It’s kind of a secondary ceiling which is hung under a primary ceiling. It is placed beneath the rooftops on suspended backings.

Trimurti POP Channels consists of a concealed metal framework that is suspended from the structural soffit using galvanized angle and angle clamps.

Trimurti manufactures it using high quality galvanized steel and supplies it all over India at affordable prices.

The false ceiling is mainly used to accommodate temperature control (protection for Ac’s), to introduce innovative ceiling lights, or to hide electrical systems or too high roof. The POP channel that Trimurti produces is ideal for domestic, commercial, and industrial applications.

P.O.P. Jali

- Width: 3ft, Length: 50ft
- Minimum Order: 100 Kg
- Durable Wire Mesh

Trimurti makes its own POP and P.O.P. jali that enables it to maintain a balance between these two and create compatibility. Trimurti is better than most of the wall care products manufacturers and suppliers because they don’t focus on hardware compatibility of their products. By making our own hardware supplements we offer consumers a unique set of services that lower their struggle to find a suitable hardware supplement suitable for their wall care products. We also offer a wide range of P.O.P. jali that is defect-free, convenient to install, and useful in different applications.
Clients

Our hard and enthusiasm has taken us miles to work all so many ideal institutions and profiles that has given us a chance to explore a wide and long path together.

Presence

We are a Nationwide leading manufacturer and exporter of Plaster Of Paris (P.O.P), Wall Putty, One Coat Gypsum Plaster and a wide application in varied industries. Trimurti has been a trusted name across the country that has helped us reach to many people.

Distribution

Superior product quality is the first priority to us and we make no compromise what so ever to achieve the same. Stringent quality tests are performed at various levels of production, supervised by competitive quality controllers. Under the shade of our well equipped quality control unit, we make sure that, not even a whisker is missed in quality checks, leaving no scope of errors to creep. We take pride in the fact that our products are ISO 9001:2015 certified and ISI accredited and that is what inspires us to walk an extra mile towards achieving greater heights of product quality.